Community guidelines

Thank you for your interest in MSD. This channel is intended for Sweden residents. Our social media channels are a place for community members to engage with our company and learn about our corporate initiatives and programs, including those in health and wellness, philanthropy and corporate responsibility. Our ultimate goal is to provide useful and interesting content about our company and fostering open and respectful dialog around specific topics.

MSD respects the rights of individuals using social media to voice their views and opinions. However, we work in a strictly regulated industry and cannot engage in topics such as product discussions or treatment options on this channel. To be able to follow relevant regulations, we reserve the right, at our sole discretion, to add, remove or modify any content or material posted on the account that are considered inappropriate, off-topic, abusive, or being used to promote and solicit for third-party sites, initiatives or products. We ask you that you please respect the following guidelines for our page:

- Please refrain from mentioning MSD products or products from other companies as well as from offering health or medical advice.
- Comments or posts that are factually inaccurate or misleading, are spam, inappropriate, violate another’s copyright or intellectual property, use profanity or are defamatory will be deleted.

We encourage you to respect fellow community members and follow this social media platform’s guidelines.

This page is intended to provide a forum for open discussion and the content provided by those other than MSD does not represent the opinions or position of MSD.

MSD is not responsible for content that is altered when shared by other users nor for the accuracy of the information on our account not specifically posted by us.

The content available on this page is for informational purposes only. It is not intended to be a substitute for professional medical advice, diagnosis, or treatment. MSD recommends that you consult your healthcare provider regarding personal health matters.

SUSPECTED ADVERSE EVENTS (side effects) AND OTHER PRODUCT INQUIRIES
If you have an inquiry about any of MSD’s products or wish to report an adverse event or a product quality complaint, please contact us at medicinskinfo@merck.com or 08 578 135 00.

STORING PRIVATE INFORMATION
We do not aim to store or use personal details available in this social media channel. However, if your post contains an adverse event, product issue or product inquiry, we MSD will need to save certain necessary information about you that you share with us. We may also need to contact you to obtain additional information. The information will be handled strictly confidentially by MSD, MSD’s global affiliates, and our parent company Merck & C. Inc., Kenilworth, NJ, U.S.A. and in accordance with the Data Privacy Act and any successor legislation thereto. Your personal data may be transferred by MSD to MSD’s affiliates and third-party providers in connection herewith both within the EU and outside the EU. MSD’s affiliates in the US are certified under the EU/US Privacy Shield and
MSD has adopted Binding Corporate Rules covering intergroup transfers. You should be aware that your data may be shared with third party individuals located in countries outside the EU that are not subject to adequacy decisions or appropriate safeguards as set out in the Data Privacy Act and that, consequently, there is a risk that your personal data will not be subject to the same standards as under the Data Privacy Act. MSD and our partners will use the information you provide to handle and respond to your question and to be able to fulfill regulatory requirements from authorities with regards to reporting of adverse events, quality assessments and similar.

You have the right to request from MSD access to and rectification or erasure of your personal data or restriction of processing, to object to the processing as well as the rights to data portability to the extent applicable, as set out in the Data Privacy Act.